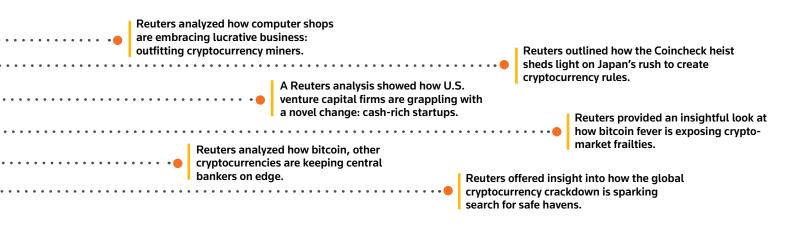


# The rise of cryptocurrency



ryptocurrencies hit the headlines in 2017 as the valuation of bitcoin, ethereum and other digital currencies sky-rocketed. Among exclusive news and insights, Reuters broke news on currencymining; a flood of initial coin offerings and crypto-funds; and regulatory reaction – riches for some and dangers for others. Stay on top of the latest with Reuters.

GO BEHIND
THE SCENES

An inside look at how
Reuters is covering
cryptocurrency.



## THE BIG PICTURE

## **EXCLUSIVE NEWS**

- Reuters <u>exclusively reported</u> **Japan's cryptocurrency exchanges** to form new self-regulating body.
- Reuters <u>reported exclusively</u> that **Coincheck hackers** were trying to move stolen cryptocurrency.
- Reuters <u>revealed</u> that **former Tezos board member** said founders have caused a "catastrophe."
- In a Special Report, Reuters <u>revealed</u> how an ex-banker was cheerleading his way to **cryptocurrency riches**.
- Reuters was <u>alone in reporting</u> Tezos founders pushed for legal bailout from Swiss foundation.
- Reuters <u>revealed</u> how Mt. Gox's bitcoin customers could lose again.
- A Reuters Special Report <u>showed</u> how backroom battle imperils \$230 million cryptocurrency venture.
- Reuters <u>revealed</u> how **chaos and hackers** stalk investors on cryptcurrency exchanges.
- Reuters <u>exclusively reported</u> **billionaire investor Draper** to participate in blockchain token sale for 1st time.
- Reuters was <u>alone in reporting</u> company behind bitcoin "creator" sold to private investors.
- Reuters <u>revealed</u> how bitcoin "creator" was **racing to patent technology** with gambling tycoon.

## **TRUSTED VIEWS**

**Reuters Breakingviews** offers unmatched agenda-setting commentary. Highlights include:

- · Chancellor: Bitcoin speculators face total wipeout
- Chancellor: Bitcoin will never be real money
- · Bitcoin futures set scenes for more gambling
- ICOs validate old-school "follow the money" mantra
- Crypto-FOMO is a shaky market foundation
- Hadas: Bitcoin at \$10,000 is even more dangerous

**Reuters FX Buzz** provides dedicated FX commentary and analysis on news headlines and deal flow throughout the day.

## A LOOK AHEAD: REUTERS COVERAGE IN 2018

#### BITCOIN PRICE

A leading theme for cryptocurrencies at large, and bitcoin in particular, is likely to be simple – the price. Last year fortunes were made; this year new buyers risk losing money.

#### NEW FUNDS & ASSET MANAGERS

Will mainstream institutional investment funds take a friendlier view of digital currencies? There are signs that it's happening. Reuters will report capital raising by new funds and the possible development of what proponents claim is a new asset class.

#### REGULATION

Reuters will report across various jurisdictions on the regulation of the trading, mining and initial offerings for new digital currencies. Reuters will also track efforts to eliminate the use of cryptocurrencies for money laundering and funding terrorism.

#### **REAL WORLD ADOPTION**

Reuters will report on the wider adoption of cryptocurrencies for real world uses in payments for remittance, pre-paid cards and beyond.











- Reuters <u>detailed</u> how crypto 'noobs' were learning to cope with wild swings in digital coins. See more from Reuters TV.
- Reuters showed how compliance officers were **sweating** as cryptocurrency trades go mainstream.
- Reuters offered insight into how **insurers were gingerly testing** bitcoin business with heist policies.
- Reuters provided an insightful look at how **old hands in** South Korea Bitcoin market were unfazed by threats of ban.

## **EYE ON THE STORY**

- Reuters offers dynamic video to our Agency customers and via Reuters TV. Recent highlights include: Lloyds bans cryptocurrency buying with credit cards, South Korea plans to ban cryptocurrency trading, U.S. regulators warn of cryptocurrency risks and cryptocurrency scrutiny in Japan after \$530 million heist.
- Reuters has also provided unmatched graphics including how cryptocurrency exchanges work, a look at the bitcoin economy, the role of blockchain and the rapid rise of Ethereum Classic.

- Reuters offered an inside look at the Japanese pop group dedicated to singing and dancing about cryptocurrencies. Watch more here.
- At the Reuters Global Investment Outlook Summit, most investors <u>said</u> bitcoin not worth the wager.
- Reuters analyzed the **cryptocurrency chaos** after China's move to ban ICOs.
- Reuters detailed how buoyant bitcoin was stirring crypto-bubble fears.

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